

# Practice and Exploration of Counselors in Art Colleges in Labor Education for College Students

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**Abstract:** College counselors are the core force of ideological and political education for students. Under the "Five Educations Simultaneously" model, counselors play an irreplaceable role in labor education for college students. They need to continuously innovate their working methods, enhance their professional capabilities, and promote the effective implementation of labor education. This paper explores the practice and exploration of counselors in art colleges in labor education for college students. By analyzing the contemporary significance of labor education and the role positioning of college counselors, it elaborates on the counselors' roles in ideological guidance, practical organization, and mentorship in labor education. Through constructing a systematic curriculum system, carrying out diversified practical activities, and strengthening evaluation and incentive mechanisms, the paper discusses the challenges faced by counselors in labor education and corresponding strategies.

**Keywords:** Art colleges; Counselors; Labor education; Practical pathways

**DOI:**10.69979/3041-0843.25.01.006

With the rapid development of the social economy and the continuous innovation of educational concepts, the importance of labor education in higher education has become increasingly prominent. Practice is the sole criterion for testing truth, and labor education helps cultivate the excellent qualities of integrating knowledge with action and combining learning with practice in contemporary college students. As the core force in ideological education, academic guidance, life care, and career planning for art students, counselors in art colleges play a key role in promoting labor education. This paper aims to explore the practice and exploration of counselors in art colleges in labor education for college students, analyze their role positioning, practical pathways, and challenges, and provide references for constructing a labor education system that meets the demands of the times.

## 1. The Contemporary Significance of Labor Education and the Role Positioning of Counselors in Art Colleges

### 1.1. The Contemporary Significance of Labor Education in the New Era

First, it helps promote the spirit of labor and shape college students' labor values. In the era of the market economy and information explosion, some young students have shown a tendency to undervalue manual labor and pursue instant gratification. Labor education can help correct this bias, enabling students to establish a correct understanding of labor and recognize that both mental and physical labor are indispensable parts of social development.

Second, labor education can enhance college students' sense of social responsibility and labor values. Artistic creation itself is a form of labor. Through labor education, students can better understand the hardships and value of artistic creation, thereby cherishing their artistic practice more. Labor education emphasizes practical operations, which can improve students' hands-on abilities, which is particularly important for art students. For example, students in fine arts can enhance their modeling skills through manual labor, while design students can deepen their understanding of materials and products through practical experience. Artistic talents not only need professional skills but also need to pay attention to social issues. Through labor education, students can gain a deeper understanding of the lives of laborers, thereby reflecting social responsibility in their artistic creations and stimulating their sense of social responsibility and civic awareness. Labor education can also enhance students' practical innovation abilities. By emphasizing the integration of life and art, labor education helps students better combine art with life. Through labor practices, students can gain a deeper

understanding of the essence of life, thereby creating more vibrant and impactful artistic works.

## **1.2. The Positioning of Comprehensive Art Talent Training Goals**

Counselors in art colleges are important feedback providers in the two-way information exchange between teaching and learning, playing an indispensable role in the cultivation of artistic talents. The core goal of talent cultivation in art colleges is to produce high-quality laborers and technical-skilled talents. An excellent artistic talent not only needs solid professional theoretical knowledge and artistic skills but also the ability to creatively integrate theoretical knowledge, professional skills, and professional ethics into artistic production and social life. This ability is acquired through long-term production labor practices. Only through the transformation from simple labor to complex and creative labor can students gradually master relevant technologies, experience the value created by labor, and nurture the spirit of craftsmanship.<sup>[1]</sup>

At the same time, in labor education, counselors in art colleges play multiple roles. As guides of labor education, counselors should help students understand the significance of labor, organize labor practices, and integrate labor education with art majors to enhance students' comprehensive qualities. As companions in student growth, counselors need to pay attention to students' ideological dynamics and physical and mental health, cultivating their sense of responsibility and team spirit through labor education and helping them integrate the spirit of labor into their artistic creations. As disseminators of labor culture, counselors should promote the integration of labor education with artistic practice, encouraging students to reflect labor values in their artistic creations and enhance the social significance of their works. Through various forms such as class meetings, lectures, and seminars, counselors should guide students to establish correct labor concepts. As organizers of labor practices, counselors need to design and implement diversified labor education projects based on school characteristics, student needs, and social development trends.

## **2. Practical Pathways for College Counselors in Labor Education for College Students**

### **2.1. Constructing a Systematic Curriculum System**

#### **2.1.1. Incorporating into Talent Training Plans**

Counselors can serve as lead instructors for courses such as "College Students' Labor Education Development," introducing knowledge from related disciplines such as labor economics and labor sociology. By integrating labor education concepts into professional courses and assisting the school in incorporating labor education into the overall talent training plan, counselors can ensure that labor education becomes a compulsory part of the curriculum.

#### **2.1.2. Integrating Internal and External Resources:**

Make full use of high-quality internal and external resources, collaborating with social enterprises and community organizations to expand practical platforms and resources for labor education, providing more diverse practical opportunities.

### **2.2. Carrying Out Diversified Practical Activities**

#### **2.2.1. Internships and Practical Training**

Actively encourage and organize students to participate in internships and practical training projects both on and off-campus, providing real work environments and practical opportunities.

#### **2.2.2. Volunteer Services**

Encourage students to participate in volunteer activities such as community service and environmental protection, fostering a sense of social responsibility and dedication.

#### **2.2.3. Entrepreneurial Practices**

Combine labor education with innovation and entrepreneurship, supporting students in launching entrepreneurial projects such as agricultural product cultivation and sales, thereby exercising their practical abilities and innovative thinking.

#### **2.2.4. Labor Practice Bases**

Apply to establish labor practice bases where students can personally participate in agricultural activities (such as

planting, watering, and fertilizing), experiencing the hardships and joys of labor.

## **2.3. Strengthening Evaluation and Incentive Mechanisms**

### **2.3.1. Scientific Evaluation System**

Assist the school in establishing a scientific and reasonable labor education evaluation system, focusing on students' attitudes, skill levels, and innovative thinking during the labor process. Establish awards such as labor scholarships and outstanding volunteer selections to recognize and reward outstanding students, creating a positive labor education atmosphere.

### **2.3.2. Feedback and Improvement**

Regularly collect feedback from students and teachers, continuously optimizing the content and forms of labor education to ensure educational effectiveness.

## **2.4. Creating a Labor Education Cultural Atmosphere**

### **2.4.1. Publicity and Education**

Use campus media, bulletin boards, and lectures to widely publicize the importance and significance of labor education, enhancing students' labor awareness. Organize themed activities such as labor education class meetings, speech contests, labor painting, and intangible cultural heritage handicraft competitions to stimulate students' enthusiasm for participation.

### **2.4.2. Role Model Leadership**

Establish labor models and advanced examples, leveraging their exemplary role to inspire students to strive for excellence.

## **2.5. Strengthening Collaboration Among Family, School, and Society**

Home-School Cooperation: Communicate with parents to gain family support for labor education, encouraging students to participate in labor at home.

## **2.6. Personalized Guidance and Support**

### **2.6.1. Tailored Education**

Provide personalized labor education guidance based on students' interests and strengths, helping them find their interests and development directions in labor practices.

### **2.6.2. Psychological Support**

Pay attention to students' psychological states during labor practices, providing timely psychological support and counseling to help them overcome difficulties and build confidence.

## **3. Innovative Explorations of College Counselors in Labor Education**

### **3.1. Promoting the Intelligent Transformation of Labor Education**

College labor education is currently undergoing an intelligent transformation. This transformation involves several dimensions: shifting from single skill-learning to intelligent comprehensive quality improvement. By leveraging big data analysis and deep learning algorithms in artificial intelligence technology, customized labor education courses can be designed based on students' individual characteristics. Transitioning from traditional educational models to labor practice courses integrated with AI technology, focusing on innovative applications of AI in education. At the same time, providing relevant technical training for labor course instructors, such as how to use intelligent robots, virtual reality (VR), and augmented reality (AR) for scenario simulation teaching, and how to achieve tailored education through intelligent teaching systems, thereby enhancing teachers' technical application levels in course design and teaching practices while increasing the interest of courses.<sup>[2]</sup>

### **3.2. Promoting the Integration of Labor Education and Professional Education**

First, attempts can be made to integrate labor education with professional education. For example, in engineering majors, students can be organized to participate in equipment maintenance and laboratory management projects, combining professional skills with labor education. In liberal arts majors, social surveys and cultural heritage labor practices can be conducted to cultivate students' sense of social responsibility and cultural confidence. Second, counselors can explore new models of combining labor education with ideological and political education. By organizing students to participate in volunteer services at red education bases and social practices in revolutionary old areas, labor education can be integrated with patriotism and ideal belief education, cultivating students' sense of national identity and social responsibility.

### **3.3. Promoting the Integration of Labor Education and Innovation and Entrepreneurship Education**

Counselors can also attempt to combine labor education with innovation and entrepreneurship education. For example, students can be organized to participate in innovation and entrepreneurship projects, combining labor practices with the cultivation of innovative thinking to stimulate students' entrepreneurial enthusiasm and innovative potential. At the same time, successful entrepreneurs and labor models can be invited to give lectures, sharing their labor experiences and entrepreneurial stories to inspire students to establish correct labor and entrepreneurial views.

## **4. Challenges and Countermeasures for College Counselors in Labor Education**

Despite the important role of college counselors in promoting labor education, they also face many challenges. First, some students have insufficient understanding of labor education and lack enthusiasm for participation. To address this, counselors need to strengthen publicity and education, using vivid and interesting cases and practical activities to help students deeply understand the significance and value of labor education.

Second, the resources and support systems for labor education are not yet perfect. Counselors should actively seek support from the school and society, integrate internal and external resources, establish stable labor practice bases, and provide students with rich labor practice opportunities. At the same time, they can explore the establishment of school-enterprise cooperation mechanisms, inviting enterprises to participate in the design and practical guidance of labor education courses to improve the practicality and relevance of labor education.

In addition, counselors' own professional abilities and practical experience need continuous improvement. Schools can organize counselors to participate in special training on labor education to enhance their theoretical levels and practical guidance abilities. At the same time, experience exchange mechanisms among counselors can be established to share successful cases and best practices, promoting mutual progress.

## **5. Conclusion**

In labor education for college students, counselors in art colleges play a unique and important role. Through ideological guidance, activity planning, and growth counseling, they effectively promote the implementation of labor education, helping students form scientific labor concepts and enhancing their sense of social responsibility and practical innovation abilities. However, facing practical issues such as students' lack of understanding and insufficient resources, counselors need to continuously innovate their working models, enhance their professionalism, and actively seek more resource support. Looking ahead, college counselors should continue to explore innovative models and practical pathways for labor education, contributing more to the cultivation of well-rounded socialist builders and successors.<sup>[3]</sup>

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